

Home updates Compliments of...



Total Customer Satisfaction...We Care!

Phone: (973) 827-1213

SPRING 2010

The hottest idea in hot water... **GO TANKLESS!**

That large tank in your basement or utility space uses a lot of energy to keep all that water hot. Tankless water heaters are 20 to 50 percent more efficient than storage-tank models.

Tankless water heaters deliver instant hot water without wasting a drop! Unless you're reading this in the shower, your traditional water heater is wasting energy right now by heating water you aren't using. And while you're at work or running errands all day, the heater is still consuming energy. That large tank in your basement or utility space uses a lot of energy to keep all that water hot. In fact, heating water accounts for up to 30 percent of the average home's energy consumption.

As the name implies, tankless water heaters don't have a large tank to keep a reservoir of standby water ready when you need it. (They're also called "Demand" or "Instantaneous" water heaters.) There's no more heating water for hours on end, whether you're using it or not. Instead, when you turn the hot water handle, cold water travels through a pipe heated by a gas burner or an electric element—and heats the water right on the spot.

Since the water is heated instantly, you get a continuous supply of hot water. No more

mornings when, if you're the last to shower, it's a cold one! The typical tankless system provides hot water at two to five gallons per minute, and gas-fired units produce higher flow rates than electric models.

If your household often has several simultaneous hot water needs, like baths plus the dishwasher plus the washing machine, you may need two tankless heaters connected in parallel, or even a "whole-house" system. You'll still be saving energy because when the hot water's not being used, the heaters aren't active.

Tankless water heaters are 20 to 50 percent more efficient than storage-tank models. Homes using 40 gallons or less of hot water each day can conserve 24 to 34 percent in energy consumption. Those savings increase with the amount of the home's water consumption, particularly if a tankless unit is installed for each hot water outlet.

There are several different models and sizes

of tankless water heaters to choose from. The type of tankless water heater you need depends on your home and family's hot water usage. We'll factor in the number of hot water faucets, your appliances, your usage patterns, even the types of showerheads you use, and find the perfect model matchup. We'll also be able to tell you your approximate potential energy savings with a new tankless water heater.

Call us today to make an appointment with a licensed, professional technician that will help determine if a tankless water heater is right for your home and lifestyle. Why wait? *Don't wait*; call now at **973-827-1213**.

SAVE MONEY by eliminating scale buildup

Up to 30 percent of an average home's energy use can be attributed to heating water

How does SCALE STOPPER save money?

- Reduces the amount of energy used to heat water.
- Inhibits scale and corrosion that increase energy use.
- Just 1/8" of scale buildup can increase energy costs by up to 30%.
- Extends the life of your water heater by preventing scale buildup.
- Extends the life of appliances.

..... IN STOCK, CALL NOW

Customer testimonial

"Fantastic service! I had no hot water pressure in my house. Frey Heating & Plumbing was recommended to me. I was told that they would be out to my house to check out the problem. Not only did they show up right on time, they actually did the work that day. All of the work was top-notch, and everything—from the first call to the cleanup—exceeded my expectations. Very friendly, knowledgeable, and personable people. I have them coming back to do some more work for me. I could not have been happier with the service and the cost of the repairs. I would recommend Frey Heating & Plumbing anytime!"

—Unsolicited, Web-based testimonial

Sussex County's premier heating and plumbing service since 1981!



**418 Route 23
Franklin, NJ 07416**

PRESORTED
STANDARD
U.S. POSTAGE PAID
MAILED FROM ZIP CODE 17604
PERMIT NO. 242

Thank you!

Thanks to all of you who have recommended us to your relatives, friends, and neighbors. We appreciate your vote of confidence and pledge to care for these "VIPs" as well as we care for you.

© Copyright 2010. Newsletters, Ink. Corp. Printed in the U.S.A. www.newslettersink.com

The information included in this newsletter is not intended as a substitute for professional advice. For your specific situation, please consult the appropriate professional.

The dinosaur in the basement

Is it time to replace your furnace? It may be, if the dinosaur in your basement was new when Eisenhower was still president...or if you'd rather kick it than call for service again...or if you're freezing one minute and sweating the next. There are lots of reasons to replace heating equipment. A trained, licensed technician can help you know if the time has come.

A new heating system can seem like a big expense; let's face it, it is called a "major" appliance. However, most people find that it is well worth the cost. When you are spending less for fuel or electricity, you're feeling more comfortable, you're not kicking the furnace, you no longer have the repair number memorized, and you'll probably be thankful you decided to put the dinosaur out of its misery.

Discovering which system is best for your home may seem daunting, but it's one of the things we specialize in. Deciding whether it's a

new boiler or other system will depend on a number of things: the size of your home, the comfort level you appreciate, along with a number of other factors. We'll show you the different systems that are available and tell you why we would recommend one over the other.

We'll discuss the pluses and minuses of each, and help you decide which alternative best meets your heating needs and budget. And, if you decide to keep the dinosaur going a while longer, we'll do our best to help you with that as well.

If you're tired of "dancing with the dinosaur," give us a call. (You have our number memorized anyway, right?) We'll be happy to discuss options and help you find a solution that will keep you more comfortable.

There are lots of reasons to replace heating equipment. A trained, licensed technician can help you know if the time has come.

THE WAIT FOR HOT WATER IS OVER!

Next time you shower, try this little test: Turn on your "HOT" faucet and feel the water. Cold, huh? Give it a few seconds and test again.

Chances are, you have to wait around a full 60 seconds before your water is hot. Every homeowner gets frustrated waiting for hot water, but how many stop to think what happens to the 2-3 gallons of water that runs down the drain during the wait?

Those gallons of water are wasted before hot water can make it from your water heater to

your tap. In typical plumbing, water flows from the water heater through the pipes, to the tap. Once the tap is shut off, the water remaining in the pipes cools, hence the familiar wait for hot water the next time the tap is opened.

We offer an inexpensive, convenient solution to the problem. The water in the pipes can always be hot, and no water is wasted during the wait. Call us for more information on this quiet, maintenance-free solution.



FREY HEATING & PLUMBING SERVICE

Richard Russinko, NJ Master Plumber
418 Route 23
Franklin, NJ 07416

Phone:
(973) 827-1213 (Franklin)
(973) 383-3931 (Newton)

E-mail:
info@FreyHeatingandPlumbing.com

Web site:
www.FreyHeatingandPlumbing.com

NJ Master Plumbing License #11022
NJHIC#13VH00093200

